

Jack C. Henry

B.Des, Provisional RGD

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Education

OCAD University 2017

Bachelor of Design,
Graphic Design

SATEC @ W.A. Porter C.I.

2013

Designations

Provisional RGD

The Association of Registered
Graphic Designers

Volunteer

The Association of Registered Graphic Designers

Communications Committee

The Guildwood Village Community Association

Communications Committee

Toronto Santa Claus Parade

Parade Marshal

Skills

I am proficient in Illustrator, Photoshop, InDesign, Word, PowerPoint and Excel. I have a working knowledge of AfterEffects, Premiere Pro, Muse, Experience Design, Dreamweaver, Revit, CSS, HTML and jQuery.

Employment Experience

Brisbin Brook Beynon Architects Sept. 2017 - Sept. 2018

Graphic Designer

I was responsible for the management of three brands and ensuring that BBB Architects, SCI Architects and Stadium Consultants International produced consistent marketing material for projects in Canada, the US and internationally. I designed, formatted and produced a variety of creative projects including proposals, brochures, presentations, marketing collateral as well as maintained the website and photo library.

Ontario College of Teachers Feb. 2017 - Aug. 2017

Production Designer

I was responsible for a variety of projects including the development, design and implementation of a wayfinding program for Doors Open Toronto 2017 attended by over 400 people. I also designed signage for the Colleges Annual Charity Golf Tournament that received positive feedback from the organizing team. I followed brand guidelines to create multiple reports and standards guides.

Boys & Girls Clubs of Canada July 2016 - August 2016

Junior Graphic Designer

I assisted in the development of materials for Boys and Girls Clubs National Programs, Resource Development, Public Policy and Communications/Marketing initiatives. I also maintained the photo library and created graphics for social media and the website.

The Red Couch December 2013 - February 2017

Graphic Designer

I supervised two Junior Designers to ensure that projects such as banners, motion graphics and social media graphics were completed on time. I also created and worked within a standard set of brand guidelines.

Client Experience

Manscorp Media (led by Peter Mansbridge)

Allied Psychological Services

Derrick Zuber Music

Lawn Wizard Toronto

The Campaign for Gerard Arbour for Ward 38

Guildwood Village Community Association